

KSH 251 Outdoor Recreation and Ecotourism

Credit	: 3(2-3)
Semester	: 3 (odd)
Course format	: Lecture, discussion and practice. 100 minutes per weeks. 14 weeks
Pre-requisite	: -
Lecturers	: Prof. Dr. EKS Harini Muntasib (Course Coordinator) Dr. Ricky Avenzora, MSc.F. Mrs. Eva Rachmawati Mrs. Resti Meilani

Course Description

This course will explain the principles, supply and demand, planning design, and visitor management of outdoor recreation, tourism and ecotourism. Discussion and practice will focus on planning design of outdoor recreation, tourism and ecotourism.

Course Objectives

This course is designed to provide students' fundamental understanding of the principles, supply and demand, planning design, and visitor management of outdoor recreation, tourism and ecotourism.

Learning Outcomes

1. General learning outcomes

Upon successful completion of this course the students will be able to:

- a. Identify supply and demand potentials for outdoor recreation and ecotourism within an area, and formulate an outdoor recreation and ecotourism planning based on these supplies and demands.

2. Specific learning outcomes

Upon successful completion of this course the students will be able to:

- a. Scope for outdoor recreation, nature tourism and ecotourism
- b. Tourism policies and regulations
- c. Basic principles of tourism and ecotourism
- d. Leisure

- e. Outdoor recreation and ecotourism resources inventory
- f. Introduction to various forms of outdoor recreation and ecotourism
- g. Example of outdoor recreation and ecotourism activities (wildlife: birds, mammals, etc)
- h. Services to visitors of nature parks area
- i. Management of various forms of outdoor recreation and ecotourism
- j. Protected areas as locations for outdoor recreation and ecotourism
- k. Example of outdoor recreation and ecotourism management
- l. Market demand for tourism and ecotourism
- m. Introduction to tourism and ecotourism economics
- n. Introduction to outdoor recreation and ecotourism danger and impacts

Structure of Course Delivery

1. Lectures and discussions.
2. Course practice.

Major References

1. Jubenville. A. 1976. Outdoor Recreation Planning. W.B. Saunders Company. Toronto.
2. World Tourism Organization. 1995. National and Regional Tourism Planning. Routledge. New York.
3. Batty, R. 1997. Introduction to Parks, Recreation and Tourism Studies.
4. Laws, E. 1995. Tourist Destination Management. Routledge. New York.
5. Douglass, R.W. 1982. Forest Recreation. Pergamon Press. Frankfurt.
6. Edington, J.M. and Edigton, M.A, 1985. Ecology, Recreation and Tourism.
7. Hammit, W.E. and Cole, D.N. Wildland Recreation. John Wiley and Sons. Singapore.

Teaching Material Support

Lectures notes in form of printed out power point presentation are available for each topic. Additional references will be distributed or highlighted in class to supplement lecture materials. It is recommended that students supplement the lecture notes by reading related textbooks and other forms of related materials. Guides to course practice will also be given to each student.

Course Outline

Topics	Sub-topics	Bloom's Taxonomy	Week
Definition of outdoor recreation, tourism and ecotourism	<ol style="list-style-type: none"> 1. Definition of outdoor recreation 2. Scope of outdoor recreation 3. Linkages between outdoor recreation and other disciplines 	C1	1
Tourism policies and regulations	<ol style="list-style-type: none"> 1. Global tourism policies 2. Indonesian tourism policies 	C1	2
Basic principles of outdoor recreation, tourism and ecotourism	<ol style="list-style-type: none"> 1. Basic principles of outdoor recreation 2. Basic principles of tourism 3. Basic principles of ecotourism 	C1	3
Leisure	<ol style="list-style-type: none"> 1. Meaning of leisure 2. Leisure for outdoor recreation 3. Calculating leisure 	C1, C2, C3	4
Inventories of outdoor recreation and ecotourism resources	<ol style="list-style-type: none"> 1. Supply concept of outdoor recreation 2. Characteristics of supply concept for outdoor recreation 3. Factors influencing outdoor recreation supply 4. Resources as objects and interests of outdoor recreation 5. Steps in utilizing resources as objects and interests of outdoor recreation 	C1	5
Introduction to various form of outdoor recreation and ecotourism	<ol style="list-style-type: none"> 1. Various forms of outdoor recreation activities 2. Various forms of tourism activities 3. Various forms of ecotourism activities 	C1, C2	6
Example of outdoor recreation and ecotourism activity (wildlife: birds, mammals, etc)	<ol style="list-style-type: none"> 1. Wildlife viewing (Birdwatching, animal watching) 	C1, C2	7
Visitors services to nature tourism sites	<ol style="list-style-type: none"> 1. Visitors distribution 2. Visitors interpretation 3. Visitors safety 4. Visitors information system 	C2, C3	8
Management of various forms of outdoor recreation and ecotourism	<ol style="list-style-type: none"> 1. Management of various forms of outdoor recreation 2. Management of various forms of tourism 	C1, C2	9
Protected areas as locations for outdoor recreation and ecotourism	<ol style="list-style-type: none"> 1. Meaning of protected areas 2. Steps in using protected areas for outdoor recreation and ecotourism activities 	C1, C2, C3	10
Example of outdoor recreation and ecotourism management	Case study of outdoor recreation and ecotourism management in an area	C3, C4	11

Topics	Sub-topics	Bloom's Taxonomy	Week
Market demands for outdoor recreation and ecotourism	<ol style="list-style-type: none"> 1. Meaning and basic principles of outdoor recreation and ecotourism market demands 2. Factors influencing outdoor recreation and ecotourism market demands 3. Steps in identifying demands for outdoor recreation and ecotourism 	C1, C2, C3, C4	12
Introduction to tourism economics	<ol style="list-style-type: none"> 1. Meaning of tourism economics 	C1	13
Introduction to danger and impacts of outdoor recreation and ecotourism	<ol style="list-style-type: none"> 1. Meaning and forms of dangers in outdoor recreation and ecotourism 2. Meaning and impacts of dangers of outdoor recreation and ecotourism 3. Steps in identifying dangers and impacts of outdoor recreation and ecotourism 	C1, C2, C3, C4	14

Potential Course Overlap

This course is an application of several courses such as policies and regulations, wildlife inventory, plant inventory and spatial analysis.

Evaluation and Grading

1. Mid-term examination

Mid-term examination will be held during examination period scheduled by Registrar's office (after 7 weeks lecture). Exam is composed of 8-10 essays questions with different cognitive level. Duration of time is 120 minutes. Exam will cover course topics delivered in week 1 – 7. Grading results will be announced two weeks after the exam.

2. Final examination

Final examination will be held during examination period scheduled by Registrar's office (after 14 weeks lecture). Exam is composed of 8-10 essays questions with different cognitive level. Duration of time is 120 minutes. Exam will cover course topics delivered in week 8 – 14. Grading results will be announced two weeks after the exam.

3. Assigned Paper

Each student is required to submit a report based on course practices carried out on nature recreation area, tourism and ecotourism planning. The reports should be submitted one week prior to final examination.

Compositions of grading are as follows:

Assessment Tools	Maximum Score	% of Grade
Mid-term examination	100	30 – 35 %
Final examination	100	30 – 35 %
Assigned paper	100	25 – 30 %

Final grade classification: A (≥ 75); B (66 – 74); C (56 – 65); D (46 – 55); E (≤ 54)

**Coverage of DFORCE Core Competence
in Outdoor Recreation and Ecotourism (KSH 251)**

Code : KSH 251

Course : Outdoor Recreation and Ecotourism

Credit : 3(2-3)

Code	Core Competencies	Course Content Covered	Cognitive Level	Topic
I	Students will be able to understand the meaning of outdoor recreation, tourism and ecotourism	Definition of outdoor recreation	C1	Definition of outdoor recreation, tourism and ecotourism
		Scope of outdoor recreation		
		Linkages between outdoor recreation and other disciplines		
II	Students will be able to understand tourism policies and regulations both within global and Indonesian context	Global tourism policies	C1	Tourism policies and regulations
		Indonesian tourism policies		
III	Students will be able to understand the basic principles of outdoor recreation, tourism and ecotourism	Basic principles of outdoor recreation	C1	Basic principles of outdoor recreation, tourism and ecotourism
		Basic principles of tourism		
		Basic principles of ecotourism		
IV	Students will be able to understand and calculate leisure for outdoor recreation	Meaning of leisure	C1, C2, C3	Leisure
		Leisure for outdoor recreation		
		Calculating leisure		
V	Students will be able to understand outdoor recreation and ecotourism resources	Supply concept of outdoor recreation	C1	Inventories of outdoor recreation and ecotourism resources
		Characteristics of supply concept for outdoor recreation		
		Factors influencing outdoor recreation supply		
		Resources as objects and		

Code	Core Competencies	Course Content Covered	Cognitive Level	Topic
		interests of outdoor recreation		
		Steps in utilizing resources as objects and interests of outdoor recreation		
VI	Students will be able to understand the various forms of tourism and ecotourism activities	Various forms of outdoor recreation activities	C1, C2	Introduction to various form of outdoor recreation and ecotourism
		Various forms of tourism activities		
		Various forms of ecotourism activities		
VII	Students will be able to understand examples of outdoor recreation and ecotourism activities	Wildlife viewing (Birdwatching, animal watching)	C1, C2	Example of outdoor recreation and ecotourism activity (wildlife: birds, mammals, etc)
VIII	Students will be able to understand visitors-related services to nature tourism sites	Visitors distribution	C2, C3	Visitors services to nature tourism sites
		Visitors interpretation		
		Visitors safety		
		Visitors information system		
IX	Students will be able to understand management of various forms of outdoor recreation and ecotourism	Management of various forms of outdoor recreation	C1, C2, C3	Management of various forms of outdoor recreation and ecotourism
		Management of various forms of tourism		
X	Students will be able to understand the use of protected areas for outdoor recreation and ecotourism activities	Meaning of protected areas activities	C1, C2, C3	Protected areas as locations for outdoor recreation and ecotourism
		Steps in using protected areas for outdoor recreation and ecotourism		
XI	Students will be able to understand example of outdoor recreation and ecotourism management	Case study of outdoor recreation and ecotourism management in an area	C3, C4	Example of outdoor recreation and ecotourism management
XII	Students will be able to understand market demands for outdoor recreation and ecotourism	Meaning and basic principles of outdoor recreation and ecotourism market demands	C1, C2, C3, C4	Market demands for outdoor recreation and ecotourism
		Factors influencing outdoor recreation and ecotourism market demands		
		Steps in identifying demands for		

Code	Core Competencies	Course Content Covered	Cognitive Level	Topic
		outdoor recreation and ecotourism		
XIII	Students will be able to understand tourism economics	Meaning of tourism economics	C1	Introduction to tourism economics
XIV	Students will be able to understand danger and impacts of outdoor recreation and ecotourism	Meaning and forms of dangers in outdoor recreation and ecotourism Meaning and impacts of dangers of outdoor recreation and ecotourism Steps in identifying dangers and impacts of outdoor recreation and ecotourism	C1, C2, C3, C4	Introduction to danger and impacts of outdoor recreation and ecotourism

**Assessment Tools to Measure the Achievement of
Learning Outcomes in Outdoor Recreation and Ecotourism (KSH 251)**

Code : KSH 251

Course : Outdoor Recreation and Ecotourism

Credit : 3(2-3)

Code	Core Competencies	Learning Outcome	Bloom's Taxonomy	Assessment Tool(s)	Learning Activities
I	Students will be able to understand the meaning of outdoor recreation, tourism and ecotourism	Students will be able to explain the meaning of outdoor recreation, tourism and ecotourism	C1	Written examinations at different cognitive level (mid-term exam).	Classroom lecture and discussion
II	Students will be able to understand tourism policies and regulations both within global and Indonesian context	Students will be able to explain tourism policies and regulations both within global and Indonesian context	C1	Written examinations at different cognitive level (mid-term exam).	<ul style="list-style-type: none"> • Classroom lecture and discussion • Outdoor practice
III	Students will be able to understand the basic principles of outdoor recreation, tourism and ecotourism	Students will be able to explain the basic principles of outdoor recreation, tourism and ecotourism	C1	Written examinations at different cognitive level (mid-term exam).	<ul style="list-style-type: none"> • Classroom lecture and discussion • Outdoor practice
IV	Students will be able to understand and calculate leisure for outdoor recreation	Students will be able to explain and calculate leisure for outdoor recreation	C1, C2, C3	Written examinations at different cognitive level (mid-term exam).	<ul style="list-style-type: none"> • Classroom lecture and discussion • Outdoor practice
V	Students will be able to understand outdoor recreation and ecotourism resources	Students will be able to explain outdoor recreation and ecotourism resources	C1	Written examinations at different cognitive level (mid-term exam).	<ul style="list-style-type: none"> • Classroom lecture and discussion • Outdoor practice
VI	Students will be able to understand various forms of tourism and ecotourism	Students will be able to explain the various forms of tourism and	C1, C2	Written examinations at different cognitive level (mid-term exam).	<ul style="list-style-type: none"> • Classroom lecture and discussion • Outdoor practice

Code	Core Competencies	Learning Outcome	Bloom's Taxonomy	Assessment Tool(s)	Learning Activities
	activities	ecotourism activities			
VII	Students will be able to understand examples of outdoor recreation and ecotourism activities	Students will be able to explain examples of outdoor recreation and ecotourism activities	C1, C2	Written examinations at different cognitive level (mid-term exam).	<ul style="list-style-type: none"> • Classroom lecture and discussion • Outdoor practice
VIII	Students will be able to understand visitors-related services to nature tourism sites	Students will be able to explain visitors-related services to nature tourism sites	C2, C3	Written examinations at different cognitive level (final exam).	<ul style="list-style-type: none"> • Classroom lecture and discussion • Outdoor practice
IX	Students will be able to understand management of various forms of outdoor recreation and ecotourism	Students will be able to explain management of various forms of outdoor recreation and ecotourism	C1, C2	Written examinations at different cognitive level (final exam).	<ul style="list-style-type: none"> • Classroom lecture and discussion • Outdoor practice
X	Students will be able to understand the use of protected areas for outdoor recreation and ecotourism activities	Students will be able to explain the use of protected areas for outdoor recreation and ecotourism activities	C1, C2, C3	Written examinations at different cognitive level (final exam).	<ul style="list-style-type: none"> • Classroom lecture and discussion • Outdoor practice
XI	Students will be able to understand various examples of outdoor recreation and ecotourism management	Students will be able to explain various examples of outdoor recreation and ecotourism management	C3, C4	Written examinations at different cognitive level (final exam).	Classroom lecture and discussion
XII	Students will be able to understand market demands for outdoor recreation and ecotourism	Students will be able to explain market demands for outdoor recreation and ecotourism	C1, C2, C3, C4	Written examinations at different cognitive level (final exam).	<ul style="list-style-type: none"> • Classroom lecture and discussion • Outdoor practice
XIII	Students will be able to understand tourism economics	Students will be able to explain tourism economics	C1	Written examinations at different cognitive level (final exam).	<ul style="list-style-type: none"> • Classroom lecture and discussion • Outdoor practice
XIV	Students will be able to understand various dangers and impacts of outdoor recreation and ecotourism	Students will be able to explain	C1, C2, C3, C4	Written examinations at different cognitive level (final exam).	<ul style="list-style-type: none"> • Classroom lecture and discussion • Outdoor practice

